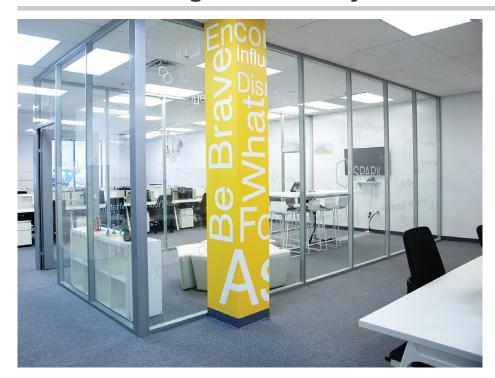


# **CASE STUDY**



## Ashfield Meetings & Events - Ivyland, PA







"Well-intentioned product selection and space planning led to a highly functional and aesthetically pleasing workspace. NxtWall's Flex Series glass walls were the perfect choice to complete this project and give it the look the customer desired."

- Bobbie Glessner, TransAmerican Office Furniture

### **Project Profile:**

Ashfield Meetings and Events contacted TransAmerican Office Furniture with the idea to take their lead from the company corporate offices based in the United Kingdom. This led to an aesthetic that featured modern, clean lines with just a touch of color.

#### Challenge:

The challenge facing TransAmerican Office Furniture regarding the Ashfield Meeting and Event Center in Ivyland, Pennsylvania project was to accommodate 50+ people in a small space without making them feel restricted or claustrophobic.

#### Solution:

Informal meeting spaces are what this company thrives on for collaboration - these brightly painted rooms are toward the front of the space, adjacent to a large, formal conference room. NxtWall demountable glass walls allow these rooms to feel larger while also providing acoustical privacy. Practical yet fun, this office works well to reflect the brand and vision of the client. NxtWall's Flex Series is one of the most flexible, sustainable, and affordable wall systems available on the market. It offers numerous options that are not commonly found within a demountable wall system. NxtWall's Flex Series architectural wall system creates endless possibilities by integrating wall finishes, panel substrates, electrical, and data with ease.

#### **CREDITS**

Client: Ashfield Meeting & Events

Dealer: TransAmerican Office Furniture

NxtWall Products: Flex Series - Glass Walls with Aluminum Framed Doors

Photo Credit: SG23 Design

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