

Bridge Pointe Real Estate - Johnson City, TN



"The NxtWall design team was easy to work with and very accommodating. We had zero issues and the outcome was exactly what we wanted which was an airy, elegant, contemporary office space that is beautiful!"

– Jeff Orr, President of Bridge Pointe Real Estate

Project Profile:

Bridge Pointe Real Estate is made up of experienced, licensed real estate agents with a proven track record of getting results quickly. They specialize in helping customers buy and sell homes in the Northeast Tennessee area using real-time updates of all properties for sale. This immediate information gives their customers direct access to all current market statistics and property listings so they can respond to this volatile real estate market with the knowledge they need to make good quality, well-informed decisions.

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Challenge:

How do you turn an old Hallmark store located in a shopping mall into a functional and contemporary show place? That was the challenge facing Bridge Pointe Real Estate in Johnson City, Tennessee. They wanted to renovate this blank canvas and take it up a notch. The space also had to provide privacy and collaborative areas but since the space was limited the design needed to be both creative and innovative. Most of all they needed the job completed quickly and on-time. They chose NxtWall demountable walls to construct a new environment that would provide employees and customers alike with a more enjoyable experience that allow light to flow through while maintaining a fresh, crisp, contemporary design. They also contacted Emily King, an interior designer and owner of Elk Supply Co for help with the design and layout.

"NxtWall proved to be the perfect solution for this project. From diverse layout, color, and material selections we were able to make the design for Bridge Pointe feel custom and modern which fit seamlessly with the aesthetic we were going for. Their customer service and knowledge were top notch."

– Emily King, Interior Designer and Founder of Elk Supply Co

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Solution:

NxtWall demountable walls were used as the backbone of Emily's design. NxtWall's Flex Series walls were perfect for what needed to be accomplished which was providing stylish private offices and conference rooms quickly. Bridge Pointe Real Estate wanted to be operational in a timely fashion and since NxtWall demountable walls are considered "furniture", there was no need to obtain a building permit in their municipality, thereby saving valuable time. NxtWall demountable walls can also be installed by a single trade which was another time-saver. The flexibility and the fact that NxtWall Flex Series walls are demountable (they can be taken down and moved to a new location and reused if the need should arise) was also a motivating factor in using NxtWall. Finally, the wide array of NxtWall fabric choices and 3 Grades of Formica laminate options helped give this project the creative edge it was looking for all at an affordable price. Bridge Pointe Real Estate was so happy with the outcome, they are already installing Phase 2 of their building plan and will soon be looking to start Phase 3.

Project Info:

Client: Bridge Pointe Real Estate

Interior Designer & Photographer:

Emily King, Elk Supply Co

NxtWall Products: Flex Series

NxtWall Product Description:

Phase #1 and #2 both entailed Flex Series 10' black powder coat aluminum framing, ceiling height aluminum framed glass doors, and 48" locking black bar pulls. For the side walls laminate wall panels, tackable fabric panels, and whiteboards were used. Byrne modular power and blocking for TV mount also was incorporated into the project.