

# CASE STUDY



# Controlled Products LLC - Dalton, GA





"Our employees and customers are blown away at how awesome the space looks. We are now considering other improvements in the building that will incorporate the Nxtwall systems. Our clients range from NFL owners to School Board members and when they visit our factory the first impression is one they never forget.

Nxtwall was easy to work with in the quoting and ordering process. They were also very good at providing a local contractor that installed the project in a timely manner."

Kevin Barker, VP Sales and Marketing,
Controlled Products

### **Project Profile:**

Controlled Products is the world's leading manufacturer of artificial turf. Much of the innovation in the turf industry is due to Controlled Product's strong commitment to research and development. They incorporate the latest technology into each project and into their state-of-the-art facilities in Dalton, Georgia. Controlled Products prides itself on their ability to develop, market and package innovative, customized turf solutions. Controlled Products is committed to advancing the turf industry. They own several brands including Sporturf, GrassTex and Synthetic Turf International.

### Challenge:

Controlled Products wanted to redesign and upgrade an area that was open to both customers and employees. They needed a functional wall system that could integrate with existing building conditions. The walls also had to look good. They wanted an area that would make a good first impression since this is where customers first arrive. Controlled Products also wanted to provide their employees with a better and more comfortable work environment. Trying to accomplish both goals was a challenge while still staying within the budget.

#### Solution:

NxtWall's demountable wall system was the perfect solution for Controlled Product's needs. Controlled Products chose a Flex Series straight glass wall front designed to add a conference room to their existing space. They enclosed a portion of the room with glass panels and added outside sourced decorative film in a grass motif pattern which added privacy in an aesthetically pleasing fashion. NxtWall demountable architectural walls provided a quick and easy solution and turned a room that needed a facelift into a elegant yet functional client/employee work space.

#### **CREDITS**

Client: Controlled Products, LLC

**NxtWall Products:** Flex Series 1/4" flush mount clear-tempered glass walls with frameless glass swing doors and solid sidewalls with stardust dove grey finish. Standard MS Silver framing color.

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