



Plarium Global Ltd - Portage, MI



“By creating a fun, collaborative environment and empowering everyone on the team to speak up when they see room for improvement, we’re constantly evolving and improving how and where we work. This passionate work ethic allows us to achieve a high standard of quality not only in the games we make, but also in the working culture and environment within which we make them. NxtWall’s flexibility and functional design helped us design a hybrid workspace for both collaborative and focused work which is truly the best of both worlds.”

– Tim Williams, Plarium

Project Profile:

Founded in 2009, Plarium Global Ltd. is dedicated to creating the best mobile and social experience for hardcore and casual gamers worldwide. With over 250 million registered users, they are consistently ranked among Facebook’s top hardcore game developers. Plarium employs more than 1200 individuals and is headquartered in Israel with eight offices and development studios across Europe and the United States. The Plarium Michigan Studio opened in early 2015, and strive to create cutting edge, exciting, and unique experiences that players won’t soon forget.

Challenge:

Gamer culture is everywhere in the Plarium studio. One step through the front door and it’s clear - this is an office of hardcore gamers. From their arcade machine to the video game themed coffee mugs, they live and breathe video games daily. More space and additional employees were added, and this provided opportunities to design and customize a new area of the building. Plarium employees have a strong need for individual office space to focus on specific projects but they also needed room for collaboration, depending on which part of the gaming process they are working on. The challenge was for NxtWall to provide Plarium with more individual work spaces that provided acoustical and visual privacy while still maintaining an area for collaboration and fun. Plarium needed a place to not only gather and discuss new ideas but also a place to retreat into private office space to work on writing code and game design.

Solution:

NxtWall in collaboration with SKP Designs and Office One worked to provide Plarium with a conference room that offered both privacy and room to grow. Large sliding glass doors open the space for bigger meetings and allow visibility to everyone throughout the office. A 3M film with a hexagon design was added to the glass to tie-in with the carpet tiles. Plarium encourages everyone in the office to hold each other to a high standard of quality – and this emphasis on collaboration and quality is evidenced by their mobile desks, dynamic office layout, and cutting-edge equipment.



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Dealer: Office One

NxtWall Products: Flex Series & View Series

Architect: Delta Design System

Interior Designer: Sondra Phillips (SKP Design)

Photographer: Casey Spring

NxtWall Products:

Flex Series double pane glass walls w/ aluminum framed glass swing doors, View Series full height glass walls w/ double frameless sliding glass doors. Black frame finishes.

NxtWall

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